



Sponsorship & Driver Development Proposal

For: Seamus Sartori – Rising Youth Racer in NASCAR's 1/4 Midget Division

Prepared by: Wayne Sartori, Sartori Racing Team

Location: McIntosh, New Mexico

Date: November 2025

Proposal Objectives

We are seeking sponsorship and driver development support to:

- **Secure Financial Backing**
 - Cover race entry fees, travel, tires, fuel, and maintenance
 - Invest in safety gear, training, and vehicle upgrades
 - **Launch a Driver Development Pathway**
 - Provide access to coaching, simulators, and mentorship
 - Facilitate testing in advanced divisions (Bandolero, Legends, Late Models)
 - Prepare Seamus for transition to national-level racing by 2028
 - **Build Strategic Brand Partnerships**
 - Align with sponsors who value youth empowerment, diversity, and motorsports
 - Offer brand visibility through race-day signage, social media, and community outreach
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Why Sponsor Seamus Sartori?

- **Authentic Story:** A 12-year-old racer from rural New Mexico, following in his sisters' footsteps while carving his own path.
 - **Family Legacy:** Part of a sibling trio making waves in grassroots motorsports.
 - **Youth Empowerment:** Supporting Seamus means investing in the next generation of diverse talent.
 - **Community Impact:** Inspires young fans in underserved communities to pursue their passions.
 - **Brand Visibility:** Engage with passionate racing families and fans across the Southwest and beyond.
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Meet the Driver: Seamus Sartori

- **Age:** 12
- **Division:** NASCAR 1/4 Midget Youth
- **Home Base:** McIntosh, NM
- **Racing Since:** Age 9
- **Goal:** Advance to higher racing divisions by 2027

Seamus is known for his determination, technical curiosity, and fearless driving style. He has quickly established himself as a competitor to watch in the youth circuit.

Racing Achievements

- Podium finishes in local and regional races across New Mexico, Arizona and Colorado
- Recognized for his mechanical understanding and ability to adapt quickly on track
- Building a growing fan base through regional racing events and social media presence
- Demonstrates discipline, teamwork, and sportsmanship at every event
- Recognized by Peter Reuter (Road Runner Quarter Midget Association Trainer) as the best natural talent he has seen in the last 10 yrs of coaching young drivers!

Sponsorship Opportunities

- We offer flexible sponsorship tiers to suit your brand's goals:

Tier	#Cars	Contribution	Full Year Sponsorship Benefits
Bronze	1	\$ 2,500	Website listing, social media appreciation posts
Silver	1	\$ 5,500	Logo on gear, website recognition, thank-you shoutouts
Gold	1	\$ 8,000	Logo on car and gear, social media mentions, race day hospitality
Platinum	1	\$15,000	Full car branding, sponsor logos on uniforms, social media campaigns, VIP race access, co-branded merchandise



The Vision

Your support could be the turning point in Seamus's journey from local contender to national-level racer. Together, we can:

- Empower a young athlete with the tools to succeed
 - Showcase your brand to diverse audiences in motorsports
 - Inspire communities by backing a story of resilience, family, and ambition
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Contact & Next Steps

Please call to discuss or I can meet with you at your office to discuss options!

Wayne Sartori

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Sartori Racing Team

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