

2027 INEX LEGEND CAR SEASON SPONSORSHIP PROPOSAL

Presented by Sartori Racing Team LLC

■ **DRIVER: SEAMUS SARTORI** ■

Sartori Racing Team LLC | Aurora, Colorado

wsartori@gccinc.us

<https://sartorirace.com>

20+ MAIN EVENT WINS

11 RACE EVENTS IN 2027

<3/10s OFF TRACK
RECORD ON DEBUT

\$5.0K BRONZE
INVESTMENT SOUGHT

01 — Executive Summary

Sartori Racing Team LLC is seeking \$30,000 in sponsorship investment to fund Seamus Sartori's full 11-race 2027 INEX Legend Car season. Seamus is a rapidly ascending young motorsports talent who has already demonstrated exceptional raw speed, competitive wins, and industry recognition far beyond his years of experience.

This proposal outlines his track record, development path, and the compelling sponsorship opportunity available to brands looking to align with a rising star in American motorsport. The investment covers the complete 2027 season race schedule — including car preparation, travel, registration, and all team operations.

\$5.0 to \$30K Sponsorship Opportunities

11 Race Events in 2027

20+ Career Main Event Wins

Sponsors who invest in Seamus Sartori's 2027 season are not simply buying logo placement — they are becoming part of an authentic motorsport success story at its most compelling early chapter. With peer-endorsed talent, measurable results, and a clear development pathway, this is the right driver, in the right series, at the right time.

02 — Driver Profile

Seamus Sartori

Seamus Sartori is a young, driven, and supremely talented racing prospect whose meteoric rise through the ranks of American grassroots motorsport has turned heads from the paddock to the podium. Beginning his racing career at age 10 in quarter midgets, Seamus has demonstrated an exceptional ability to master new machinery, adapt to new circuits, and outperform competitors in cars with significantly less inherent advantage.

His progression has been marked not just by wins, but by the quality of those wins and the genuine admiration of seasoned racing professionals who have worked with and observed some of the sport's finest young talents. Seamus represents the kind of raw, instinctive racing ability that cannot be taught — only refined through experience and opportunity.

Driver	Seamus Sartori
Team	Sartori Racing Team LLC
Hometown	McIntosh, New Mexico
Racing Since	Age 10 — Quarter Midgets
Upcoming Milestone	Bullrider BR1 Debut — August 2026
2027 Goal	Full INEX Legend Car Season — 11 Race Events

03 — Performance Highlights

Seamus Sartori's competitive record is defined not only by results, but by the extraordinary circumstances under which those results were achieved. Every major milestone demonstrates talent that consistently exceeds both equipment and expectation.

Quarter Midget Career Development

Seamus began racing quarter midgets at age 10, advancing from the Red Rookie class to Blue Rookie class in just 3 months — a remarkably fast progression that demonstrates exceptional learning speed, natural racecraft, and a rare instinct for competitive driving. Coaches and track officials took immediate notice of a talent operating well ahead of the typical developmental curve.

20+ Main Event Victories — Senior Honda & Light 160

Seamus has accumulated more than 20 main event victories across the Senior Honda and Light 160 quarter midget classes. Critically, the majority of these victories were achieved while piloting cars that were **15 years older** than the machinery fielded by his closest competitors — a defining testament to pure driver talent prevailing decisively over equipment disadvantage. In motorsport, winning despite an inferior car is the highest possible measure of driver ability.

Recognition from Peter Reuter

Following his observation of Seamus in quarter midget competition, highly respected motorsport figure Peter Reuter offered one of the most compelling endorsements a young driver can receive.

“Seamus Sartori is the best driving talent I have seen in 8 years.”
— Peter Reuter, Respected Motorsport Figure
Context: Reuter's assessment came after firsthand observation of Seamus in quarter midget competition. Given Reuter's extensive experience evaluating young talent over nearly a decade, this endorsement carries extraordinary weight in the paddock community.

INEX Legend Car Debut — Colorado National Speedway

Seamus completed his first-ever INEX Legend Car test at Colorado National Speedway under genuinely demanding conditions: approximately 30°F ambient temperature with strong wind — conditions that challenge even experienced competitors. On debut, in a completely new class of racing car, Seamus posted a lap time within 3/10 **second** of the 18.8-second track record. This result is extraordinary by any objective measure for a driver's first time in the car.

Recognition from Dan Ator

Following Seamus's Legend Car test, respected motorsport evaluator Dan Ator provided an independent assessment that reinforces the broader industry consensus around Seamus's ability.

“Seamus Sartori is one of the best young drivers I have seen. He is a natural talent”
— Dan Ator, Respected Motorsport Evaluator

Context: Ator's endorsement followed the Legend Car test at Colorado National Speedway and carries significant weight given his extensive experience evaluating emerging driving talent at the grassroots level.

20+ Main Event Wins	Career victories across Senior Honda & Light 160 classes
15 Years	Gap between Seamus's current ¼ midgets and competitors' cars
<1 Second	Off the track record on his very first Legend Car outing
2 Independent Endorsements	From experienced motorsport professionals — Peter Reuter & Dan Ator

04 — 2026–2027 Development Path

Seamus Sartori's career trajectory is structured, deliberate, and building momentum with every race. The 2026–2027 development pathway represents a carefully sequenced progression from grassroots quarter midget racing through to a full national-series competitive campaign in the INEX Legend Car series.

2026

BULLRIDER BR1 DEBUT — AUGUST 2026

In August 2026, Seamus will begin his Bullrider BR1 ¼ midget racing program — a significant step up in competitive machinery, race format, and public profile. The BR1 program serves as both a proving ground and a direct bridge to the INEX Legend Car series, providing:

- Elevated competitive experience in purpose-built race machinery
- Expanded media profile and sponsor exposure prior to the 2027 campaign
- Refinement of race craft and tactical racecraft at a higher performance level
- Demonstrated readiness for the INEX Legend Car challenge ahead

2027

INEX LEGEND CAR FULL SEASON — 11 RACE EVENTS — COLORADO NATIONAL SPEEDWAY

The 2027 season marks Seamus's full commitment to the INEX Legend Car series — one of the premier developmental racing formulas in American motorsport. Seamus will be competing for championship status in the INEX Young Lions Division. With 11 scheduled race events, the season delivers:

- A consistent, structured results profile for championship points and career development
- Maximum sponsor exposure across 11 events throughout the Mountain/Western region
- Measurable performance data validating Seamus's progression for future career steps
- Media and paddock visibility within a nationally recognized series

ABOUT INEX LEGEND CARS

The INEX Legend Car is a 5/8-scale fiberglass replica of iconic 1934–1942 American stock car body styles, powered by a sealed 125 HP Yamaha FX09 motorcycle-derived engine on a full tube-frame chassis with integral roll cage. Running on Hoosier racing tires, the Legend Car is a **spec formula** — every car is identical — meaning results are determined purely by driver skill. It is one of the most competitive and skill-rewarding grassroots formulas in North America.

05 — Sponsorship Investment Breakdown

Sartori Racing Team LLC is seeking a total sponsorship investment of \$30,000 to fund Seamus Sartori's complete 11-race 2027 INEX Legend Car season. The budget below reflects a transparent and responsible allocation of all projected operational costs.

Budget Category	Estimated Cost
Race Entry Fees (11 events)	\$5,500
Car Preparation & Maintenance	\$8,000
Tires & Consumables	\$4,000
Fuel & Fluids	\$1,500
Travel & Lodging (11 events)	\$6,000
Hauling & Transportation	\$2,500
Safety Equipment & Gear	\$1,500
Team Operations & Contingency	\$1,000
TOTAL — 2027 INEX Legend Car Season	\$30,000

Note: All figures are estimates based on current INEX racing costs in the Mountain/Western region. Sartori Racing Team LLC is committed to responsible stewardship of sponsor funds and maximum on-track performance value for every dollar invested.

06 — Sponsor Benefits

Sponsoring Seamus Sartori delivers tangible brand value across multiple channels — from trackside visibility and social media presence to personal engagement opportunities and powerful brand association with an authentic motorsport success story.

Branding & On-Track Visibility

- Logo placement on the race car — size and position scaled to investment level
- Logo placement on team apparel, crew uniforms, and driver race suit
- Paddock recognition and branded presence at all 11 race events
- Brand exposure to trackside audiences, officials, competitors, and media

Digital & Social Media

- Featured sponsor recognition in all race-day social media posts across Sartori Racing Team LLC platforms
- Post-race recap content and driver highlight reels with explicit sponsor mention
- Dedicated sponsor spotlight content pieces across the season
- Full access to professional race photography and video footage for sponsor's own marketing use

Personal Engagement

- Sponsor meet-and-greet access at race events — team, paddock, and pit area
- Driver Q&A opportunity for sponsor's team, employees, or clients
- Personal thank-you video messages from Seamus to sponsor teams and audiences
- Behind-the-scenes access and team updates throughout the season

Strategic Association Value

- Brand alignment with a fast-rising, independently endorsed young driving talent
- Grassroots motorsport authenticity — a compelling narrative for brand marketing content
- First-mover advantage: sponsors who join Seamus now grow with his career at every level
- Access to a passionate, loyal motorsport fan demographic across Colorado and the Mountain West

Sponsorship Partnership Tiers

Partnership Level	Investment	Classification	Key Benefits
★ PLATINUM PARTNER	\$30,000	Title Sponsor	Full investment, maximum car & suit branding, all benefits, naming rights
Gold Partner	\$15,000	Primary Sponsor	Primary car logo placement, social media featured, event access
Silver Partner	\$7,500	Associate Sponsor	Car logo, apparel branding, social media recognition, Q&A access
Bronze Partner	\$2,500–\$5,000	Supporting Sponsor	Car logo, social media mentions, team recognition

07 — Why Seamus. Why Now.

Seamus Sartori represents exactly what makes American motorsport great — raw talent, relentless determination, and the drive to succeed against all odds. With more than 20 main event victories, two independent endorsements from experienced motorsport professionals, and a debut lap within one second of the track record under adverse conditions, Seamus has already proven beyond any doubt that he belongs at the front of any field he enters.

The 2027 INEX Legend Car season is the next chapter — and sponsoring that chapter means your brand is part of a story that is only just beginning. The drivers who win championships at the national level tomorrow are winning quarter midget main events with old equipment today. Seamus Sartori is one of those drivers. The window to be at the beginning of that journey is open now.

“Don't just sponsor a race car. Invest in a future champion.”
— Sartori Racing Team LLC

Ready to Partner with a Rising Champion?
Contact Sartori Racing Team LLC Today

Racing Entity	Email	Location
Sartori Racing Team LLC	wsartori@gccinc.us	Aurora, Colorado

Sartori Racing Team LLC | Aurora, Colorado | wsartori@gccinc.us | 303 378-6911
Confidential Sponsorship Proposal | 2027 INEX Legend Car Season | Prepared July 2026

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